

CENTRE ISLAMIQUE POUR LE DÉVELOPPEMENT DU COMMERCE



O/ Ref: 77 - 2023 DM-AA/ GT

Casablanca, the 2 7 MARS 2023

Mr. President Union of Chambers and Commodity Exchanges (TOBB) Ankara / Republic of Türkiye

Subject: The 18th Trade Fair of the OIC Member States, 16-18 June 2023, Lahore - Islamic Republic of Pakistan.

Mr. President,

Within the framework of the implementation of the resolution adopted by the 38<sup>th</sup> Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held in November 2022 in Istanbul – Republic of Türkiye, I have the honor to inform you that the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with the Trade Development Authority of Pakistan (TDAP) and the Ministry of commerce of the Islamic Republic of Pakistan, the 18<sup>th</sup> Trade Fair of the OIC Member States (18<sup>th</sup> TFOIC), from 16<sup>th</sup> to 18<sup>th</sup> June 2023 at the Expo Centre in Lahore, concomitantly with the 11<sup>th</sup> edition of WEXNET (Women Entrepreneurs Network) under the theme: "Women Empowerment through Entrepreneurship".

This Fair is a platform for the business community, Trade Promotion Organs (TPOs), Investment Promotion Agencies (IPAs), Chambers of Commerce & Industry, professional associations/ Federations, and economic operators from the Member States of the Organisation of Islamic Cooperation (OIC) to promote their products and services, concluding commercial transactions and establishing partnership relations.

On this occasion, I would be most grateful to your Excellency for any steps you may deem useful to take to ensure the participation of your Country in this Fair and to disseminate this information among the economic operators of your country.

On the side-lines of this fair, the following events will be organized:

- Pakistan Africa Business Forum;
- OIC Asia IPA Policy Dialogue Forum;
- Training workshop on Halal Certification and presentation of OIC Halal Economy report;
- Training workshop on market access and value chain management for the benefit of Asian Women owned businesses and cooperatives;
- Entrepreneurship / Lahore initiative;
- Food Festival.
- B2B meetings.

The price per square meter is set as follows:

- Equipped square meter (shell scheme): 195 US \$
- The square meter not equipped (indoor bare space): 170 US \$

Details relating to this Fair are available at the following link: <u>https://icdt-tradevents.org/en/18thtfoic/</u>

For more information or reservation, the concerned departments in your honourable Institution are kindly requested to contact:

> Mr. Hasnain Haider Langah Director Trade Development Authority of Pakistan (TDAP) Tel: +92-61-9330863 Mobile: +92 300 6320659 Email: hasnain.langah@tdap.gov.pk Website: www.tdap.gov.pk/

Mr. Alami Abdelaziz Head of Marketing and Trade Promotion Department Islamic Centre for Development of Trade (ICDT) Tel: +212 522 314 974 Fax: +212 522 310 110 Mob: +212 662 153 747 Email: a.alami@icdt-oic.org ; icdt@icdt-oic.org Website: www.icdt-oic.org/

Thanking you for your valuable cooperation, I avail myself of this opportunity to extend to you the assurances of my distinguished consideration.



#### **Enclosed**:

- Application Form
- Floor plan

- Maselle

Latifa EL BOUABDELLAOUI Director General









# 18<sup>th</sup> TRADE FAIR OF OIC MEMBERS & 11<sup>TH</sup> WEXNET 2023 EXHIBITION

# (June 16-18, 2023)

### **REGISTRATION FORM**

#### **EXHIBITORS IDENTIFICATION**

Exhibitor:	
Address:	
Country:	City:
Tel:	Fax:
E-mail:	
Contact person:	
ID Individual participants:	
BOOK YOUR STAND	
(per sq. m)	A Contraction of the second se
Direct sale exhibition with	Exhibition on samples
Turnkey stand (9sq.m. e	each and by multiple of 9)
Unit price per sq.m. (in Dollars )	195
Quantity in sq.m.	
Total HT	
(Total excl. of tax)	
17% VAT	
Total TTC	
Total incl. of tax	
Bare space (18 sq.m. s	stand by multiple of 9)
Unit price per sq.m. (in Dollars )	170
Quantity in sq.m.	
Total HT	
(Total excl.of tax)	
17% VAT	
Total TTC	
Total incl. of tax	

PAYMENT			
□By cheque	2 By Bank transfer		Cash
Beneficiary' bank name	: BMCE BANK BANQUE OFFSH	ORE	
Account name: ISLAMI	C CENTRE FOR DEVELOPMENT	OF TRADE (ICDT)	
	FOUR DES HABOUS, AV DES FA		
	ZONE FRANCHE D'EXPORTATIO	ON ROUTE DE RABAT 90090	
TANGER(MAROC)			
SWIFT code: BMCEMAN			
IBAN: 011 640 00 8104			
<b>1</b>	York: HSBC BANK NEW YORK		
SWIFT Code NY: MRME			
FREE REGISTRATION IN	THE CATALOGUE	20	
1. Alphabetical inc	lex of exhibitors	. 00	
2. Trade index: Ac	tivities or products	2	
3. Products to be e	exhibited		
Date		Signature and stamp	
Name	<u> </u>		
Position			