



TOBB
TÜRKİYE
ODALAR VE BORSALAR
BİRLİĞİ

TÜM ODA VE BORSALARA
(Genel Sekreterlik)

Tarih : 21.09.2020
Sayı : 34221550-720- 8111
Konu : COVID-19 Krizi Üzerine Özel Sektör ile
Sanal Toplantı

İlgi : Kültür ve Turizm Bakanlığı'nın 10.09.2020 tarih ve 669030 sayılı yazısı.

İlgide kayıtlı yazıda, Ekonomik İşbirliği ve Kalkınma Örgütü'nden (OECD) alınarak bir örneği ekte sunulan e-postaya atıfla, 29 Eylül 2020 tarihinde (Paris saatiyle 12:00-13:30 arasında) "zoom" platformu üzerinden "COVID-19 Krizi Üzerine Özel Sektör ile OECD Turizm Politikası Diyaloğu" adlı etkinliğinin gerçekleştirileceği duyurulmaktadır.

Anılan yazıda devamla, OECD Turizm Komitesi ve Turizm İstatistikleri Çalışma Grubu üyelerinin, bahsi geçen COVID-19 pandemisinin turizme etkilerinin azaltılmasını ve toparlanmayı hazırlayacak politik tedbirlere ilişkin sanal toplantıya, özel sektör temsilcileriyle birlikte katılmaya davet edildiğinin ifade edildiği belirtilmektedir.

Söz konusu toplantının amacının, COVID-19'un etkileri üzerine, turizm işletmelerinin ihtiyaçları, öncelikli eylem alanları ve potansiyel politik çözümler konusunda sektör temsilcileriyle fikir alışverişinde bulunmak için bir platform sağlamak olduğu ifade edilmektedir.

Taslak gündemi ekte sunulan ve İngilizce dilinde düzenlenecek olan toplantıya:
<https://meetoeed1.zoom.us/join/register/tJEvceiqjqHdN1xcwN7iHHdY-CvvJmJdrv> bağlantısı üzerinden "Ülke – Ad Soyad" belirtmek suretiyle kayıt yapılması gerektiği vurgulanmaktadır.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Mustafa SARAÇÖZ
Genel Sekreter

EKLER:

- 1- OECD E-posta_Ornegi (1 sayfa)
- 2- OECD Toplantısının taslak programı (2 sayfa)

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.



Evrakı Doğrulamak için : <http://belgedogrula.tobb.org.tr/dogrula.aspx?V=BE6L9N4C>

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Birliğimizde
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uygulanmaktadır

Delegates of the Tourism Committee and Working Party on Tourism Statistics are invited to participate in the

OECD Tourism Policy Dialogue with the Private Sector on the COVID-19 crisis

29 September 2020

12:00-13:30 CEST (Paris time)

Zoom meeting

Dear Delegates

You are invited to participate in this virtual discussion with representatives of the private sector on policy measures to mitigate the impact of the COVID-19 pandemic and to prepare the recovery. Please find attached the draft agenda.

The purpose of the meeting is to provide a platform to exchange with representatives from peak tourism bodies and businesses on the impact of COVID-19 and outlook for the sector, needs of tourism businesses and priorities area of action, and potential policy solutions.

Key issues for discussion include:

- **Latest updates on impacts and forecasts:** What are the key issues facing the sector today, and how do you see the situation evolving? How do you see the timeline for the recovery, and what long-term impacts are foreseen?
- **Current policy support:** Are policy response measures reaching the sector and meeting the needs of tourism businesses? What is working well, and where are the gaps (national and international)?
- **Additional policy measures:** What additional measures is the private sector calling for to support the sector in the coming weeks and months? What are the priority areas for action?

The meeting will prepare and inform discussion on this topic at the 106th session of the Tourism Committee on the 13-14 October 2020.

Registration

We invite you to **register in advance** via the following link: <https://meetoe.cd1.zoom.us/meeting/register/tJEvceiqqjkqHdN1xcwN7iHHdY-CvvJmJdrv>

Delegates are requested to register using “**COUNTRY – Firstname Lastname**”

After registering, you will receive a confirmation email containing information about joining the meeting. Note that participation in the meeting is by invitation and only registered delegates will receive the access details (via weblink) to join the meeting.

You will also find attached, for your information, additional information on participating in a Zoom meeting.

The meeting will be conducted in English. Please address any questions you may have to Anna Bolengo (anna.bolengo@oecd.org).

Many thanks,
Tourism Secretariat

*Note: The meeting will be **recorded** for the Secretariat's purposes only. All personal data will be processed in accordance with [OECD Personal Data Protection Rules](#).*



OECD Tourism Policy Dialogue with the Private Sector on the COVID-19 crisis

Virtual meeting – 29 September, 12:00-13:30 CEST (Paris time)

Register: <https://meetoecd1.zoom.us/meeting/register/tJEvceiqqjkqHdN1xcwN7iHHdY-CvvJmJdrv>
[by invitation only]

This meeting is part of a series of OECD virtual meetings organised to provide a platform for knowledge sharing and exchange on priority industry and policy issues from the tourism crisis triggered by COVID-19. These meetings are supporting the OECD Tourism Committee's work on *Mitigating the Impact of COVID-19 on Tourism and Supporting Recovery*, which aims to support government action to respond to the crisis, and the reopening and recovery of the tourism sector. It also looks to draw initial lessons from the crisis for tourism policy, to build a more sustainable and resilient tourism economy.

The private sector has a key role to play in working with policy makers to put in place effective mitigation and recovery measures for the sector. This meeting is an opportunity for representatives from peak tourism bodies and selected businesses to update OECD Member and Partner countries on the impact of COVID-19 and outlook for the sector, identify needs of tourism businesses and priority areas of action, and exchange with tourism policy makers on potential solutions. The meeting will prepare and inform discussion on these issues at the 106th virtual session of the Tourism Committee on the 13-14 October 2020.

Background documentation: [OECD note on Tourism Policy Responses to the COVID-19 Pandemic](#) (currently being revised).

Secretariat contact: anna.bolengo@oecd.org

DRAFT AGENDA

12:00-12:05: Introduction

Mr. Alain Dupeyras, Head of the Regional Development and Tourism Division, Centre for Entrepreneurship, SMEs, Regions and Cities (CFE), OECD

12:05-12:10: Opening remarks

Mr. Sérgio Guerreiro, Chair, OECD Tourism Committee and Senior Director, Turismo de Portugal

12:10-13:15: Tourism Policy Responses to the COVID-19 Pandemic: the industry perspective

Lead private sector interventions

Participants will be invited to exchange views on the issues raised, priorities for action, and possible policy solutions.

Key issues for discussion:

- **Latest updates on impacts and forecasts:** What are the key issues facing the sector today, and how do you see the situation evolving? How do you see the timeline for the recovery, and what long-term impacts are foreseen?
 - **Current policy support:** Are policy response measures reaching the sector and meeting the needs of tourism businesses? What is working well, and where are the gaps (national and international)?
 - **Additional policy measures:** What additional measures is the private sector calling for to support the sector in the coming weeks and months? What are the priority areas for action?
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13:15-13:30: Conclusions and next steps

Ms Jane Stacey, Head of the Tourism Unit, Regional Development and Tourism Division, CFE, OECD

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