










# Report Show of the 2021



## Exhibition Fields

	Hospitals and clinics devices	29%
	Disposables, commodities and consumer goods for practices and hospitals	23%
	Laboratory technology	39%
	Operating tables, medical support units, medical furnitur	70%
	Compensatory devices	3%
	Cosmetic devices	2%
	Health care	2%
	Ambulance	2%
	Publications \ medical IT	1%

## Abroad

Africa	59%
Arab area	23%
Gulf Area	18%

## Exhibitors Brand

Egypt	53%
Far East	29%
Europe	15%
Arab World	3%

## Visitors Analysis

Suppliers Companies	27%
Governmental Sector	12%
Owners of Hospitals and Clinics	12%
Maintenance Manager & Purchases Manager	15%
Owners of Laboratories	12%
University Professors	8%
Medical Unions	3%
Purchases Manager	15%
Physicians	11%

## General assessment

Satisfactory	96%
Less satisfactory	4%










## Visitors Regions

Egypt	54%
Abroad	46%



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# EGYMEDICA

 **19-21 MAY 2022**

 **Cairo International  
Convention Center**



**The Only  
Medical Gate  
To Africa**



**21<sup>st</sup>  
Edition**

## Cairo - Egypt

 **Egymedica**  
 [www.egymedica.com](http://www.egymedica.com)



## WhyEgyMedica ?

- The Only medical gate to Africa.
- finding a network of agents and distributors for your products in Africa and the Arab countries at the same time.
- Direct meeting with businessmen who interested in all the medical sectors.
- Direct meeting with decision-makers of governmental and private institutions.
- Direct meeting with commercial representation offices and medical sector consults in all African and Arab embassies that are always interested in visiting the exhibition annual.
- Huge medical projects inside the new administrative capital.
- The biggest population in all Africa.
- Biggest and oldest exhibition in Egypt and all Africa since 2000.
- Biggest number of visitors in Egypt and all Africa.
- Biggest deals in medical field are done through Egymedica.
- Gather between deals and scientific aspects on the other hand.
- Direct meetings with decision makers and Purchasing managers of big entities in the medical field.
- Place for all concerned people and distributor companies to gain agents for new products.



# Exhibition Fields

All Medical Devices, Equipments & Supplies ( For Clinics & Hospitals)



- Gynecology & Obstetrics
- IVF Care
- Ophthalmology
- Cardiology Clinics.
- Cardiothoracic Surgery
- Endoscope
- Ambulance
- medical furniture
- Medical gases
- Pediatrics
- Intensive Care Clinics and Critical Cases



- All Medical Devices, Equipments & Supplies ( for laboratories).



- (Prostheses, orthotic devices, physiotherapy devices, gym and sports, wheel chair, adult diapers, Artificial limbs etc....)







- devices micro-dermabrasion, cosmetic devices lymphatic drainage, devices light-therapy, Devices needle-free noninvasive monotherapy, Devices anti-aging treatments (skin tightening and wrinkle reduction), cosmetic ultrasound treatments, devices skin analysis and diagnostic.



- life insurance, one day surgery center, hair transplant center, private hospitals zone therapy, obesity & thinness centers, health care providers.

# NEW 2022

- Keen on Egymedica to show everything that is new in the medical sector that have benefits for all world (like Devices – inventions – IT services ....etc.) Everything that benefits humanity. Therefore, the different medical products that are show from the biggest companies who are participating in EGYMEDICA website.

# REVIEW 2021 CONGRESS

## COVID-19

### THE GLOBAL CHALLENGE CONFERENCE



**President of the Conference**

**Prof. Magdy Elbordiny**

#### Vice Presidents



**Prof. Mostafa Rizk**



**Prof. Akram Deghady**

### NATIONALITY OF THE MEDICAL SUPPLIES INDUSTRY CONFERENCE

#### President of the Conference










**Prof. Mohamed Ismail Abdo**

**Head of the Medical Supplies Division  
the Cairo Chamber of Commerce**





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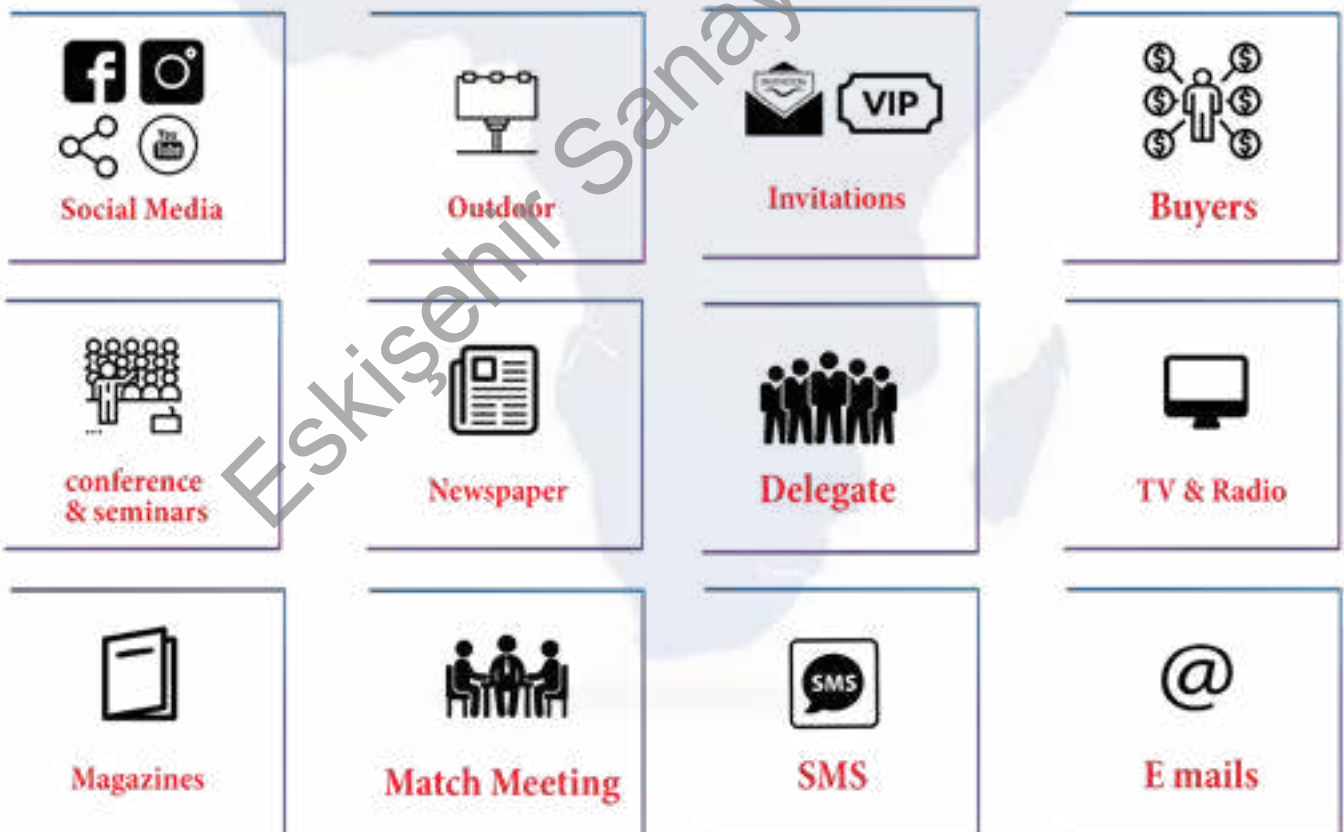
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# Our Visitors

- Owners of hospitals and medical centers.
- Owners of laboratories and technicians working in it.
- Doctors in all specialties.
- Heads of departments in universities and university hospitals.
- Owners of equipment and supplies companies.
- Purchasing Manager hospitals, government and private.
- The medical and commercial consults in the African and Arab embassies to Sing commercial deals .
- Director of Health Affairs at the Ministry of Health.
- Owners of medical centers in new cities.
- All businessmen wishing to build hospitals and medical centers.

## Advertising Campaign



**Expected Visitors in 2022**

**55,000 Visitors**



# Exhibitor Benefits

- All exhibitors will get two pages in the Official catalogue of the exhibition to show their data,
- Advertisement and products profile
- Portion in the Exhibition's invitations (VIP & normal) to give out to their targeted clients.
- Avail security and cleaning services during the Exhibition days.
- Entry & Parking permits during the Exhibition days.
- Business Center and Food Court at special rates.
- Wireless Internet free (Wi-Fi) during the exhibition.
- Tourism services (accommodation, transportation, freight, custom clearance, etc...).
- Exhibitors can import goods to show during the Exhibition with a temporary custom exemption.

## Sponsor

### Platinum Sponsor

- 10 minutes of the conference
- Logo on newspaper advertisement
- Logo on radio advertisement
- 1 face on the hall's main entrance columns
- Logo in the conference hall
- 1 pages advertisement in the Exhibition catalogue & ( back cover )
- 3 Banner up high reserved booth
- Logo on VIP Invitations
- 6 entrance upstairs stickers
- Include ( the package) 36 Sq.m Space in front Exhibition

### Golden Sponsor

- 5 minutes of the conference in favor
- Logo on newspaper advertisement
- Logo on radio advertisement
- Logo on Exhibition Invitations
- 4 entrance upstairs stickers
- 2 Banner up high reserved booth
- 1 pages advertisement in the Exhibition catalogue
- Include ( the package) 27 Sq.m Space in front Exhibition

### Silver Sponsor

- Logo on newspaper advertisement
- Logo on Exhibition Invitations
- 1 Banner up high reserved booth
- Include ( the package) 18 Sq.m Space in front Exhibition



### SHELL SCHEME - for each 9 sq.m

- 2 Charis
- 1 Table
- 1 Power Supply 220v
- 3 Spotlights
- 1 Fasica Name



### EXTRA - for each 9 sq.m

- 1 Lockable Counter
- 1 Rack Stand
- 3 Shelves Stand
- 2 Charis • 1 Table
- 1 Power Supply 220v
- 3 Spotlights • 1 Fasica Name



### Raw Space

- 1 Power Supply 220v



Scan for  
Book your Booth



# Extra furniture

Large Showcase 100 x 50 x 200 cm



EF01

Small Showcase 100 x 50 x 100 cm



( 2 Shelves )

EF02

Tower Showcase 50 x 50 x 200 cm



EF03

Lockable Counter 100 x 50 x 100 cm



EF04

Sloping Wooden Shelve 100 x 30 cm



( 2 Shelves )

EF05

Round Table Silver 70 cm



+ 2 Special Chair

EF06

Table 100 x 100 x 90 cm



EF07

Metal Chair

Special Chair



EF08



LED Screen ( built in speaker )



USB  
HDMI

42 inch

50 inch

EF09

EF10

Free Magazine Rack Stand



EF11

reception room

( 1 Sofa + 2 Waiting Chair )  
White / Black



EF12

Water Dispenser



EF13

Folding Door



EF14

Ashtray & basket



EF15



EF16



EF17

Power Socket



( 3 phase / day )

EF18



## Social Media



## Out door







For International Exhibition & Conferences



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