

Exhibition Packages: DAWN Education Expo – 2023

(Karachi, Islamabad & Lahore) Participation - International

Packages	Benefits
Package A US\$ 3,800	<p>Octonorm stand Size-A in Karachi, Lahore & Islamabad</p> <p>One advertisement (15cm high x 15.75cms wide) in DAWN Special Report</p> <p>300-word university profile and 1 picture in the DAWN Special Report</p> <p>Banners advertising on www.DAWN.com (50000 impressions)</p> <p>Stall Description: Built up Octonorm / Stall is inclusive of Name Fascia, Counters & Chairs along with Spotlights</p>
Package B US\$ 4,900	<p>Octonorm stand Size-B in Karachi, Lahore & Islamabad</p> <p>Quarter-page advertisement (27cms high x 15.75cms wide) in the DAWN Special Report</p> <p>400-word university profile and 2 pictures in the DAWN Special Report</p> <p>Banners advertising on www.DAWN.com (50000 impressions)</p> <p>Stall Description: Each Octonorm / Stall is inclusive of Name Fascia, Counters & Chairs along with Spotlights</p>
Package C US\$ 8,150	<p>Octonorm stand Size-C in Karachi, Lahore & Islamabad</p> <p>Half-Page advertisement (27cm high x 32cms wide) in DAWN Special Report</p> <p>600-word university profile and 3 pictures in the DAWN Special Report</p> <p>Banners advertising on www.DAWN.com (50000 impressions)</p> <p>Stall Description: Each Octonorm / Stall is inclusive of Name Fascia, Counters & Chairs along with Spotlights</p>
Package D US\$ 14,450	<p>Octonorm stand Size-D in Karachi, Lahore & Islamabad</p> <p>Full-page advertisement (54cm high x 32cms wide) in DAWN Special Report</p> <p>1200-word university profile and 3 pictures in the DAWN Special Report</p> <p>Banners advertising on www.DAWN.com (80000 impressions)</p> <p>Stall Description: Each Octonorm / Stall is inclusive of Name Fascia, Counters & Chairs along with Spotlights</p>

Note: School and University visits will be applicable only for admission staff of Foreign Universities